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PPGI Expands International Sales Team Partners with established photonics representatives to extend global reach

Northvale, NJ – February 19, 2010 – Photonic Products Group, Inc. (PPGI) continues to expand its global reach with the addition of international partners based throughout Europe and Asia. Adding partnerships in Benelux, Germany, Austria, the United Kingdom and Ireland, as well as Korea and Israel ensures that PPGI has presence across the globe to meet the detailed requirements of its varied customers.

In the last two years PPGI has more than doubled its sales force by adding industry-specific partners who understand both the business of its customer base, as well as the unique requirements that accompany each specialized project. PPGI provides a portfolio of diverse products and services specifically designed for the photonics industry, and each of its global sales partners understand the intricacies of delivering to this niche market.

"I know these representatives personally and I am proud that they have agreed to partner with us. I know for a fact that they hold the same company and customer values as PPGI, have a wealth of knowledge in the photonics industry, and will represent us well," said John Ryan, Vice President of Sales and Marketing for PPGI.

PPGI plans to continue expanding its international reach over the upcoming year as it deepens its penetration within Europe and Asia, as well as securing partnerships in South America. Specific locations of PPGIs new partners can be found on its website at www.PPGIoptics.com.

About PPGI

Photonic Products Group, Inc. develops, manufactures, and markets products and services for use in diverse photonics industry sectors via its portfolio of businesses. INRAD specializes in crystal-based optical components and devices, laser accessories and instruments. Laser Optics specializes in precision custom optical components, assemblies, and optical coatings. MRC Optics' business specializes in precision diamond turning optics, metal optics, and opto-mechanical and electro-optical assemblies. PPGI's customers include leading corporations in the Defense and Aerospace, Laser Systems and Process Control and Metrology sectors of the photonics industry, as well as the U.S. Government. Its products are also used by researchers at National Laboratories and Universities worldwide.